

in partnership with



**Nottinghamshire
County Council**

Your ref:

My ref: H/SLW/TRO 8380

Date: 6th March 2024

Dear

RUGBY ROAD, WEST BRIDGFORD – EXPERIMENTAL NO RIGHT TURN PROHIBITION (TRO 8380) – CONSULTATION

Via East Midlands Ltd, is working on behalf of Nottinghamshire County Council to deliver highway services in Nottinghamshire.

Concerns have been raised by local residents regarding extensive queuing on Rugby Road when turning right into the Household Waste Recycling centre (HWRC). In order to help address their concerns, an Experimental Traffic Regulation Order (ETRO) No Right Turn prohibition is being introduced, for traffic travelling westbound turning right into the recycling centre.

The measures prevent road users that are wanting to enter West Bridgford HWRC whilst heading west along Rugby Road from queuing on the highway. Exemptions will be made to allow HGV access into the site to enable safe operation of the site. The location and details of the restrictions are shown on the enclosed drawing (H/SLW/4581/01).

The ETRO is being introduced for up to 18 months with evaluation being carried out during the first 12 months of this period to enable the council to gather further traffic data and people's views of the scheme to determine the impact of the changes along the road. The experimental No Right Turn prohibition will enable the effect on driver behaviour to be quantified; to identify whether queuing is removed or relocated. It will also provide an opportunity to identify any unforeseen consequences of the prohibition and to quantify these.

Written objections to the scheme can be made during the first six months of the order being made and these would be considered using the same process agreed for the introduction of permanent traffic regulation orders.

There will be no additional consultation, including where the Order is to be made permanent, therefore all representations need to be made within the first six months of the experimental period, by 30th September 2024.

Any details you provide may be shared with Nottinghamshire County Council as appropriate. If you'd like to find out more about how we use your data, please see our Privacy Notice: www.viaem.co.uk/privacy-notice-for-the-public/

Yours

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